

7 Day Guide to Blogging Success

This Report has been created by Cindy Battye, owner of [TrafficBunnies](#)
Partnered with [Surfer Champ](#)

And presented to you by the owner of [this site](#). ←check it out!
And is available for free download.

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----- Now with the fun stuff! -----


Thanks heaps for your time. I want to share a process that you can use to generate a solid income – that will just keep growing over time.

Once you go through the 7 day program, you will discover that the process is very easily repeated – you will get faster at doing it, and can probably get through the entire process in a single day. So! Here we go, with day one! I hope you have as much fun with this as I have.

Day One Choose your niche

If you already have a website that you want to use, then you can just scroll down a little. However, if you are starting from scratch you will need to find a topic to make your website about! This is one of the most enjoyable and exciting parts of the process, because there are literally millions of options.

You could start with a topic that you know something about – or have a look at the list of suggestions that I have prepared for you [> Here <](#). Oh, and don't worry – you don't need to be an expert or anything! Just grab a topic that you find interesting.

	<p>Invest in a .com domain. You can buy one from GoDaddy for \$6.99 using this coupon code: OYH3</p> <p>More GoDaddy coupon codes</p>
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Day Two

Hosting/Install Blog

An important investment of your money is in finding a good hosting service –for about \$1.50 a month it is easily achievable.

If you already have a host, you are one step ahead of the rest. If not, then there are really cheap options available.

[Dreamhost](#) – 12 months unlimited for less than \$30.

Use coupon code: 7DAYBLOG

[Hostgator](#) – Great deals for around \$6.95 a month

If you already have a website, but do not have a blog attached to the site – that should be your first goal. Seriously, fresh content is the thing that draws the search engine spiders to your site – and if you are getting traffic, then you are making money! You should make sure that on your blog, you place a prominent link to your website's home page. It would also be a good idea to make your content specific to the topic of your website – so that when people arrive at your site, by finding an article about Columbian holidays – you can refer them to your homepage, to book their holiday.

Most hosts provide one click installs for Wordpress, allowing you to enter your admin area and install it and have it going in less than 5 minutes. Having trouble? Ask your host for help.

If your host doesn't do the one-click-install feature, a Wordpress installation is not difficult.

[Download Wordpress](#)

[Official Wordpress Installation Guide](#)

[Video guide, for the visual learners](#)

Day Three

Personalise Your Blog

I love Wordpress, because they make it so easy to change the look of your site. Some things to look for when finding a template is

- Is it widget ready? I'll explain widgets more tomorrow, just getting something that is 'widgetized' now will make the process easier later on.
- Does it match your niche?
- Is it easy to navigate?

[My recommended free wordpress template sites.](#)

Have fun choosing your template! And once you have decided which one, and installed it you have completed your task for the day – well done!

Day Four

Plugins & Widgets

OK, don't freak out – it's not that technical, actually. These are just fancy names for easy to add little programs that can make a huge difference to your blog.

Start playing around and you will soon find that there are literally thousands of add-ons that you can use, but try not to get distracted. Focus on the main ones I have outlined on the plugin page below.



With the massive number of great plugins available, it is easy to want to install and activate hundreds of the things. Resist the temptation! If you install too many, it will take too long for your site to load – which will mean that people just won't have the patience to wait... losing you very valuable potential customers.

All of the plugins and widgets will come with installation instructions, but most of them you will just need to upload the file/s and then activate the plugin as shown in the diagram below.

1) In your admin, click on plugins, to see the available plugins. If you can't see the one you need to activate - check that you have

2) Once on your plugin page, click on Activate- and it's now active

3) Now that it is active you can change the settings in 'Options'

Version	Description	Action
1.2.7.8	Out-of-the-box SEO for your Wordpress blog. by uberdose.	Deactivate Edit

[See the must have plugins list](#)



So, we are up to day five –it's finally time to add some content.

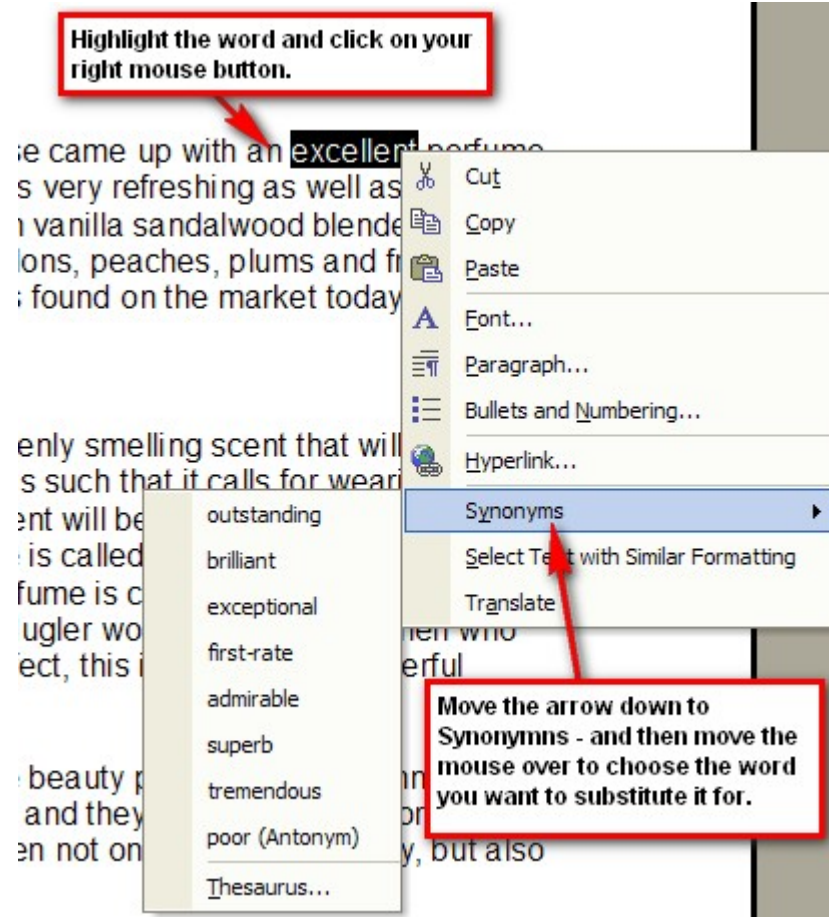
You can write your own articles – or you can access some that have already been written for you! Here is the beautiful part of blogging – it's called PLR, or Private Label Resources. PLR resources are articles that have already been written for you. You can reword them, and claim them as your own. It's like hiring a ghostwriter – but HEAPS cheaper.

Here is a great resource I have found: [PLRPro where you get two entire free niche every month](#). – they also have a great supply of video tutorials and tools to help you get started – oh, and it's FREE! (now you know why I love it!! LOL)

[Or see my entire list of recommended PLR resource sites.](#)

	<p>Don't just copy and paste the articles! Take the time to customize them. Yes, this part can be very tedious – but it's really important to do so that you will attract traffic to your blog.</p>
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The easiest way is to put the article in Microsoft Word and use the synonym tool.



If you just don't have the patience, you can usually hire someone for about \$5 per article over at [dpforums](#) – or use an article spinner. I haven't found any really good products that produce readable articles instantly, but if you want a system that is a little faster than using Word, check out [WordFlood](#) – it comes with a two week free trial.

To get keywords to place in the All-in-one SEO section, I have found this to be the best tool – and it's free to have a two hour trial, which you can just apply for another two hour trial if your 2 hours runs out.

[Word Tracker](#)

Login to your admin section and add your articles!

Borrowers L

Dashboard **Write** Manage Comments Blogroll Preser

Write Post Write Page

Click on "Write" to add your articles.

When finished, click on 'Publish' - Congrats! You have just posted your first article!
 Try and add at least one article per day - if you have more time, add more content.
 * Remember... more content = more traffic.

Title
 What is FAFSA?

Post
 Visual Code

Place a descriptive title here. Make sure you use at least one of your keywords.

Copy & Paste your article from your Word Doc (or text pad) into here.

FAFSA stands for Free Application For Student applications when establishing a person's in/elig Stafford loa week turn his process www.fafsa.ed.gov. When this has been accomplished it will produce a document called the SAR or Student Aid Report

Choose the category that your article fits in. If there isn't one, create on, and click on 'add'. You can also submit an article to multiple categories.

Categories

Separate multiple categ with commas.

- ☐ Application
- ☐ Consolidation
- ☐ Governmental Ass
- ☒ Loans
- ☐ Uncategorized

Day Six

Monetize your blog

A lot of people like to use AdSense to monetize their blogs, which can be a good option – but I have found that it does limit you a little, as far as promotion goes and Google can often ban your account for things beyond your control.

I have a few blogs that I use AdSense on, but the ones that generate much better income is the ones that I set up with affiliate marketing. Instead of getting 5-10 cents per click, you can earn \$20-\$200 per sale. This is a great technique, because you don't need to work so hard to get the same amount of return.

I have been using a product called WordPress-Affiliate-Pro which changes all of the keywords that you select with affiliate links, from any affiliate network or program online. It's not limited to an individual network or anything, so you can even use it to add links to your other blogs – If you get more adventurous and add some more blogs... hehe

If the price tag is too scary for you, just use the free option.

[WordPressAffiliatePro](#)

[Free Alternative](#) (Alinks)

[Click here to see my recommended Affiliate Networks](#)

Day Seven

Traffic for your blog

Just incase you were wondering where I get some of my crazy ideas, I thought I would fill you in....

You see, this report was originally created as part of a competition entry for [Lee McIntyre's Standing Start Challenge](#). It's a forum that makes it easy to network with some incredible minds – and help you to make the most out of your online hours.

Anyway... it was during this process, that I came up with an exciting idea to get a stack of traffic at no cost – and after about 5 minute's set-up, no effort too!

It is a plugin that allows you to display text ads, from text exchange networks! You can install the plugin, like you learned on Day 4, and it will add text ads from the network onto your site! Every time that the ads are displayed on your website, you instantly receive credits which you can use to create and display your own advertisements throughout the entire network of websites!

Imagine the exposure!

And the best part is that I have made it entirely free for you to use.

[Download the plugin](#)

If you need any assistance with the plugin, please visit our forums – or maybe you just want to show off your site? I would be happy to check it out!

Come and visit [Net Traffic Chat](#) forums.



Well, basically you just need to keep adding articles, try to do at least one a day. If you are using PLR content, that should be an easy task. Just make sure that you alter the content.

Keep adding new affiliate programs, and don't forget to head into the text exchanges and make sure that you add fresh and interesting text ads. I would suggest changing them around about once a fortnight.

That is it!

See, that wasn't tricky after all! I hope you enjoy your blogging – and would encourage you to drop into [my forums](#) so you can show off your site/s and share your stories about how this has worked for you!

Make sure you go to [Trafficbunnies](#) or [SurferChamp](#) to get your copy of the plugin – and add your text ads, so that you can start getting traffic straight away!

All the best,
Cindy Battye

P.S. If you would like to have your own copy of this report, with your links attached, please [visit our site](#)